

Product Manager – Oncology

Location	Mumbai HO
Department	Marketing – Oncology
Reports to	Marketing Manager
Experience	10+ years in product management, preferably oncology
Qualification	B.Pharm / MBA / M.Pharm

About the role

Lead strategic brand management for oncology products, from portfolio strategy through launch execution, driving growth via deep KOL and institutional engagement. Partner cross-functionally to deliver scientifically grounded, compliant commercial outcomes.

Key responsibilities

- Develop annual and long-term brand strategies, positioning and lifecycle management for the oncology portfolio
- Lead pre-launch, launch and post-launch execution with medical, regulatory and supply teams
- Build scientifically robust promotional and omnichannel marketing content aligned with clinical evidence
- Build relationships with KOLs and oncologists; organize advisory boards, CMEs and scientific forums
- Partner with sales teams on training, field enablement and messaging frameworks
- Own sales, market share and marketing budget performance for assigned oncology brands

To apply, email your CV to careers@miracalus.com, quoting the role title. No application fee, no third-party portal, ever.

Miracalus — a Naprod group company.